



Patrick Berthet, a cooperative winegrower, succeeds Olivier Rey as President of Jaillance.

A leader in the AOC Clairette de Die and a key player
in Crémant de Die and Crémant de Bordeaux.



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Jaillance is the leader of the AOP Clairette de Die and a key player in Crémant de Die and Crémant de Bordeaux.

Olivier Rey has handed over the reins to Patrick Berthet, elected President by the Jaillance Board of Directors. This planned transition reflects a voluntary and responsible governance approach designed to ensure the coherence and long-term strength of Jaillance in line with its development ambitions.

Over the coming months, Olivier Rey will support the new President to ensure a smooth and seamless handover. He will also rely on Guillaume de Laforcade, CEO of Jaillance.

“By everyone's account, Olivier Rey's term will be remembered for his determination and invaluable support throughout all phases of the development of our winery, including the most demanding ones.”

Guillaume de Laforcade, CEO of Jaillance

“My commitment to Jaillance is rooted in a long-established family history. Since 1870, five generations have succeeded one another on our land, passing down passion and expertise through a sustainable and responsible approach. Today, I work alongside my son Mathieu. It is therefore a great honor to represent the voice of Jaillance's vinegrowers and employees and to contribute to this new dynamic.”

Patrick Berthet, President of Jaillance



“I extend my warmest thanks to the vinegrowers, the Jaillance teams, and all our partners for these ten wonderful years of trust. I offer my best wishes for success to Patrick Berthet and all members of the newly formed Board.”

Olivier Rey, Jaillance winegrower and former President

In 2024, Jaillance sold over 7 million bottles, generating a turnover of 30.7 million euros.

With this appointment, Jaillance reaffirms the unity between its winegrowers and employees—an essential strength in shaping the future.



About Jaillance :

A house of excellence since 1950, Jaillance represents AOP sparkling wines in France and naturally stands as the leader in Clairette de Die, as well as a major producer of Crémant de Die and Crémant de Bordeaux. Jaillance is a founding member of the “Vignerons Engagés” collective label since 2007, the second most recognized CSR label in France for responsible practices from vine to glass.

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