



Jaillance

TWO JAILLANCE BUBBLES TO CELEBRATE THE NEW YEAR

Between good resolutions and gourmet traditions, the new year invites us to reinvent our habits. “Dry January” continues to attract more followers.

Two highlights, two ways to toast. Jaillance, leader of the AOC Clairette de Die and a major player in Crémant de Bordeaux, showcases two emblematic cuvées: **Bulles de Muscat**, alcohol-free, and the **AOC Clairette de Die Doux**, lower in alcohol than others in its category (8% vol.). Both come from French grapes grown by its vinegrowers and align with the “less and better” consumption trend. Perfect for impressing your guests without breaking the bank!

BULLES DE MUSCAT – 0.0% VOL.

For a sparkling, alcohol-free,
and delicious Dry January!

Because sobriety doesn't mean giving up fine bubbles, Jaillance highlights **Bulles de Muscat**, its 100% alcohol-free cuvée, made from French grapes grown by its vinegrowers. Inspired by the iconic Clairette de Die recipe, it is made from the Muscat Blanc à Petits Grains grape. With no artificial flavors added, it reveals a fruity and naturally aromatic profile, true to Jaillance's savoir-faire.

Tasting notes: peach, apricot, lychee, and rose.

NEW FOR 2026

To offer a complete range and meet the expectations of “Flexi-consumers”, **Bulles de Muscat** adopts a new look inspired by its ‘Star sister’, the AOC Clairette de Die Doux.



Why choose it?

- A completely alcohol-free, non-fermented alternative to toast differently while supporting French production (grapes from the Drôme).
- 100% natural fruity flavors, with no added aromas, perfect for both aperitifs and mocktails.
- With its naturally aromatic profile, it's simple and affordable to enjoy: just serve it in a beautiful glass with ice cubes and a slice of lime for the perfect pairing.

Proof that bubbles can rhyme with authenticity and modernity, even during Dry January.



AOC CLAIRETTE DE DIE DOUX - 8% VOL.

**For a lighter consumption and
to accompany traditional early-year
celebrations.**

With 8% vol., the AOC Clairette de Die Doux perfectly illustrates the “low-alcohol” trend. Its unique fermentation process follows the ancestral “méthode dioise”, stopping the yeast with the action of cold. With no added sugar, it naturally delights with its fruity sweetness, made exclusively from Muscat Blanc à Petits Grains grapes from the Diois region.

Tasting notes: peach, apricot, lychee, and rose.

Why invite it to your table?

- A lower alcohol content than most wines in its category (8% vol.).
- A natural composition with no added sugar thanks to its unique ancestral method.
- Its already aromatic profile is perfect for a simple and economical tasting: serve in a nice glass with ice cubes and a slice of lime for the perfect pairing.

**The Clairette de Die range has just been awarded
“Flavor of the Year 2026” by a panel of French
consumers, with scores above 16/20.**

JAILLANCE, A FRENCH AND COMMITTED COLLECTIVE

Since 1950, Jaillance has embodied the excellence of French AOC sparkling wines, naturally positioning itself as the leader of Clairette de Die and a major player in Crémant de Bordeaux. Jaillance has been one of the founding members of the “Vignerons Engagés” collective label since 2007—the 2nd CSR label in France, recognized by consumers for its responsible approach from vine to glass.

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